Ward Community Fund Proposal Form

Please read the Guide to the Ward Community Fund before you fill in this form

Then complete Section 1: Budget Proposal.

If you are proposing to deliver the project yourself, please complete Section 2: Delivery agency as well. We can help you with this or do it for you – see who to contact in the **Guide to the Ward Community Fund.**

Continue or separate sheets if you need to, or expand the boxes if you are filling in the form electronically.

Section 1: Budget Proposal

Name of Ward Braunstone Park and Rowley Fields

2. Title of proposal | Braunstone Clean-Up Campaign, 2011

3. Name of group or person making the proposal

Braunstone Foundation (T/A b-inspired)

4. Short description of proposal. Please include information on how the money will be spent, who will benefit, when they will benefit, and how we will know when the proposal has been successful.

It is important that your answer to this question is clear, because we will only pay the costs when we can see evidence that the outcomes you describe here have been achieved. You can provide further details in your supporting information if you want to.

The funding is being requested on behalf of the **Braunstone Clean-Up Group**, which is a Task Group of the Braunstone Neighbourhood Management Board.

The group has excellent input and support from local residents, volunteers and the following service providers:

Housing Services

Parks Services

Grounds maintenance

Waste Management

Environmental Crime Team

Ward Councillors

Police

Riverside Housing

LHA/ASRA

St. Peters Church
Friends of Highway Spinney
Probation Service
City Wardens
Biffa
TNG
Lloyds-TSB (staff volunteer action day)

The group carries out campaign work throughout the year to improve the local environment via direct action such as litter picks, Park and green space cleanups, arranging the installation of recycling banks and dog waste bins and regular articles in the Braunstone Alert giving eco/green tips to local residents and constantly reminding them of the services that are their to help e.g. recycling, bulk collections and waste management. The group pulls its resources together and works in a co-ordinated way to have a maximum impact and has seen great successes in reducing dog-fouling nuisance, improving dramatically the recycling rates in the area, improving Parks and green spaces and improving resident's satisfaction with levels of litter and graffiti.

The group met at the end of January to plan a campaign of activities for 2011, which includes:

- Supporting the ONE Clean Leicester campaign by organising environmental awareness sessions through classes in local primary Schools and at Coffee mornings at the BRITE Centre in March
- Repeat of the BIG Spring Clean-Up day on Braunstone Park, which has been successful for the last 2 years. This year taking place on the 01st June, 2011
- Re-painting the railings along the underpasses on Benbow Rise and Gallards Hill, in conjunction with the Community Payback Team at the Probation Service.
- Organising the annual 'Make a Difference Day' that will prune back the shrubbery, clear litter, tidy up and plant spring bulbs on the green verges on Wynthorpe Rise.

The group will also continue to publicise its work in the Alert and encourage local residents to take pride in their area and clean-up after themselves and their Dogs and to make the most of the services that are available to them to improve the local environment. We will as ever promote our work through city wide media such as Leicester Mercury, BBC Radio Leicester and Citizens Eye.

If awarded, this grant would contribute towards the cost of:

- publicising the events and activities through the re-printing of posters we had designed via a competition with local School children
- additional insert pages in the Alert to advertise the campaign and events
- o providing refreshments for volunteers that help out at events
- o purchasing bulbs and other landscaping materials needed
- distributing small packs of free poop scoop bags to encourage
 Dog owners to get into the habit of cleaning-up after their Dogs

Purchasing specialist paint and primer materials needed to paint the railings along the underpasses All the members of the group provide their services free and very often provide transport, materials and equipment as well. We also approach private companies for sponsorship and donations. In terms of measuring the impact of our project work, we have been lucky to be able to track improvements via the Estate Survey carried out by Housing Services annually; which has shown huge improvements in recycling rates, litter reduction, graffiti reduction, dog fouling nuisance and bulk collection increases. Are aim is to carry on measuring our results through these surveys and seeing year on year improvements. 5. Have you provided supporting information? Tick if yes 6. What is the total cost to the Community Meeting? £2,486.80

7. How have you estimated or calculated the cost? Please show each item of expenditure and say whether it is an estimate or an actual cost.

Item	Cost	Estimate or
	£	actual cost?
Publicity costs	500	estimate
Refreshments for volunteers at clean-up's	600	actual
Bulbs	100	estimate
Poop scoop bags	100	actual
Paint and primer materials	1186.80	actual
Total	2,486.80	

8. Have you tried to get funding for this project from anywhere else, either in the Council or from another organisation? If so, please give details

This is ongoing through the support of the services involved.

9. Who proposed the project? Please provide contact details.

Name of contact person	Angie Wright
Your position in organisation or group	Head of Neighbourhood Services
Name of organisation or group	b-inspired (BCA)
Address	

The Business Box Oswin Road Braunstone Leicester. LE3 1HR	
Phone number 0116 279 5007	Email Angela.wright@braunstone.com

Section 2: Delivery agency (this could be a single person, group of people or a group or organisation)

10. Who will deliver the project? Please provide contact details.

Name of contact person	As above
Your position in organisation or group	
Co-ordinator	
Name of organisation or group	
Address	
	T
Phone number	Email

11. Declaration

I have read the *Guide to the Ward Community Fund* and I accept the arrangements described in that guide. I confirm that the information I have given on this form is true. I will inform the council immediately if any of the information I have given on the form changes.

Name	
Signature	
Date	

Please send this completed form back to:

Karen Shelton, Member Support Team, 2nd Floor, Town Hall, Leicester City Council, LEICESTER, LE1 9BG.

Fax No: 0116 229 8827





